



# The Strand Theatre Rental Information

619 Louisiana Avenue  
 P.O. Box 1547  
 Shreveport, LA 71165-1547  
 318-226-1481 (Administration)  
 318-226-8555 (Box Office)

[www.thestrandtheatre.com](http://www.thestrandtheatre.com) (Website)  
[strand@thestrandtheatre.com](mailto:strand@thestrandtheatre.com) (Email)

## *Theatre Rental (per performance)*

- Commercial
  - With ticket sales \$2,300.00\*
  - Without ticket sales \$4,025.00
- Non-Profit
  - With ticket sales \$1,875.00\*
  - Without ticket sales \$2,925.00
- Holiday (Holiday rates are **DOUBLE** the above rates)\*\*
- Move-In/Out, Dark and Rehearsal Days \$1,050.00

*\*vs 7% of Gross Ticket Sales (whichever is greater)*

**\*\*HOLIDAYS RATES ARE CALCULATED AT DOUBLE TIME. THE FOLLOWING HOLIDAYS ARE OBSERVED:**

- |                                            |                                 |
|--------------------------------------------|---------------------------------|
| -Dr. Martin L. King, Jr. Birthday Observed | -Good Friday and Easter         |
| -Memorial Day                              | -Independence Day               |
| -Labor Day                                 | -Thanksgiving Day and Day After |
| -Christmas Eve and Christmas Day           | -New Year's Eve and New Year's  |

Day

**\*\*\*BUILDING RATES AFTER MIDNIGHT ARE CALCULATED AT \$300.00 PER HOUR\*\*\***

**\*\*\* BUILDING RATES DO NOT INCLUDE REQUIRED LABOR AND SECURITY\*\*\***

## ***THEATRE RENTAL RATES INCLUDE***

- |                                                           |                            |
|-----------------------------------------------------------|----------------------------|
| -House Sound System***                                    | -Ushers and Tickets Takers |
| -House Lighting System                                    |                            |
| -Follow Spots                                             |                            |
| -Music Stands                                             |                            |
| -Lectern                                                  |                            |
| -Reserved Parking Lot (Louisiana Ave across from theatre) |                            |

The Strand does not have in-house projection. If needed, it is on the renter to acquire projection equipment.

*\*\*\*The Use of the House Sound System is included in the rental; however, the fee for the Required Strand Sound Technician is NOT included. The fee is available upon request. House Sound includes the use of existing speaker cabinets, mixing console, one (1) wired Microphone for on-stage purposes, Use of Clear-Com (headsets), One (1) Wired Microphone for Stage Manager, speakers in dressing rooms, green room and other backstage areas. Mixing Console is located in Mid-Balcony, House Right. A Sound Platform is located on the house Floor, center, at the rear of the Orchestra Seating.*

*\*\*Additional Microphones (wired or wireless) are available at additional expense. Rates are available upon request.*

### ***REQUIRED SERVICES:***

#### ***LABOR:***

Quotes are available upon request. Specific labor requirements are determined by The Strand based on the needs of each particular event.

#### ***DEPOSIT***

A non-refundable, non-transferable deposit is due at the signing of the License Agreement. The amount of the deposit is determined by the rental cost of the event and the box-office setup fee.

#### ***BOX OFFICE SERVICES***

The Strand box office can handle telephone, walk-up, and mail-order ticket purchases. Box office hours are 10 am - 4 pm Monday through Friday (except holidays), and two hours before curtain time on performance days other than weekdays. Tickets are available via the internet through [ovationtix.com](http://ovationtix.com). Charges for box office services are:

1. All ticket prices are to include a \$2.00 Historic Preservation Fee which is retained by Licensor.
2. There is a \$6.00 handling charge per ticket, paid by the customer, on all orders.
3. Licensee agrees to pay all charges incurred by Licensor for any credit card sales at 4%. Credit card fees cannot be added on top of the ticket price.
4. Sales tax will be added on top of the price of the ticket.
5. There is a \$200.00 Box Office Set-Up Fee per show.
6. Box office fees/charges are subject to change without notice.

#### ***THEATRE CLEANUP***

Theatre cleanup is \$800.00 per performance. Added days and rehearsals will vary.

#### ***FRONT OF HOUSE STAFF***

The Front of House Staff is determined by The Strand based on the need of each particular event.

#### ***SECURITY***

Security needs will be determined by The Strand Theatre. Security officers must be obtained through The Strand. Specific security requirements are determined by The Strand. Off-duty officers and T-shirt security are used for all events.

#### ***INSURANCE***

The Strand renters must have liability insurance that covers bodily injury, death, and property damage occurring in or about the building, in an amount not less than **ONE MILLION DOLLARS (\$1,000,000.00)**. The Strand Theatre **MUST** be listed on the renter's policy as additional insured.

***MERCHANDISE***

When merchandise is offered, The Strand Theatre will receive fifteen (15%) percent of sales, after deducting sales tax. The Strand Theatre will receive and pay all taxes applicable to novelties sold.

***RISERS***

Use of risers - \$200.00

***BROADCAST MUSIC INC. (BMI) AND AMERICAN SOCIETY OF COMPOSERS AUTHORS & PUBLISHERS (ASCAP) SOCIETY OF EUROPEAN STAGE AUTHORS AND COMPOSERS (SESAC):*** The Strand renter agrees they hold the rights to produce this entertainment, and they are responsible for the payments of all royalties in conjunction with this engagement. ***If an Agreement with BMI, ASCAP and SESAC is not presented The Strand Theatre will charge the renter for these payments.***

***ADVERTISING***

**The Event will not be advertised or promoted until the License Agreement has been signed and the deposit paid. The Strand must approve all advertisements.**

***ADDITIONAL SERVICES AVAILABLE THROUGH THE STRAND: Quotes available on request***

-Pianos	-Piano Tuning
Concert Grand	-Catering
5' Grand	-Instrument Rental

***Note: Specific restrictions apply to any event to be broadcast, telecast, photographed, or reproduced in any manner.***

***THESE RATES AND CONDITIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE***

**Rental inquiries should be directed to:**

Brandy Bell, General Manager, [brandy@thestrانtheatre.com](mailto:brandy@thestrانtheatre.com)

The Strand Theatre

P. O. Box 1547

Shreveport, Louisiana 71165

Or by calling 318-226-1481, Monday through Friday, between the hours of 9:00 AM and 5:00 PM.