



# The Strand Theatre

## Program Advertising

The Strand Theatre is authorized to publish an Ad on our Digital Monitors from January 2023 to December 2023 for:

Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please use LAST YEAR'S Ad

This is a NEW Ad

All ad copies MUST BE JPEG format. If a JPEG is not available, our designer will lay out the ad and we will invoice you at cost. ALL Ads must be High Resolution. Ads can be emailed to [strand@thestrandtheatre.com](mailto:strand@thestrandtheatre.com)

Please indicate desired ad:

- |  |             |
|--|-------------|
| <input type="checkbox"/> Full-Screen Ad    | \$ 2,000.00 |
| <input type="checkbox"/> Half-Screen Ad    | \$ 1,000.00 |
| <input type="checkbox"/> Third-Screen Ad   | \$ 650.00   |
| <input type="checkbox"/> Quarter-Screen Ad | \$ 500.00   |

The Strand is going **GREEN** this year in the hopes to diminish our carbon footprint and promote nature-friendly theatre practices. Instead of printing traditional paper programs for Strand Performances, we will have digital programs and display ads on high-definition monitors strategically placed in our lobbies, Chandelier Room, and Box office.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print or Type Name and Title

\_\_\_\_\_  
Date

Please email completed form to [strand@thestrandtheatre.com](mailto:strand@thestrandtheatre.com) or deliver to the address below:  
The Strand Theatre, P.O. Box 1547, Shreveport, LA, 71165-1547