



The Strand Theatre

Program Advertising

The Strand Theatre of Shreveport is authorized to publish an Ad in the 2018 - 2019 Program for :

Advertisers

Name: _____

Contact Person: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Email:** _____

Please use LAST YEAR'S Program Ad

This is a NEW Ad

New Ad copy is to be furnished by June 29, 2018. All copy MUST BE CAMERA READY and suitable for photo-offset process. If camera ready copy is not available, our printer will lay out the ad and we will invoice you at cost. ALL COLOR ADS must come with four color separations. Ads can be emailed to strand@thestrandtheatre.com

Please indicate desired ad:

<input type="checkbox"/> Outside Back Cover/Color	4 1/2 X 7 1/2	\$3,750
<input type="checkbox"/> Inside Back Cover/Color	4 1/2 X 7 1/2	\$3,000
<input type="checkbox"/> Full-Page Inside/B & W	4 1/2 X 7 1/2	\$1,300
<input type="checkbox"/> Full-Page Inside/Color	4 1/2 X 7 1/2	\$1,550
<input type="checkbox"/> Half-Page/B & W	4 1/2 X 3 3/4	\$ 800
<input type="checkbox"/> Half-Page/Color	4 1/2 X 3 3/4	\$ 950
<input type="checkbox"/> 1/3-Page/B & W	4 1/2 X 2 1/2	\$ 600
<input type="checkbox"/> 1/4-Page/B & W	2 1/4 X 3 3/4	\$ 450
<input type="checkbox"/> 1/8-Page/ B & W	2 1/4 X 1 7/8	\$ 275



Early Bird Discount

Receipt of artwork and contract by February 9, 2018 earns a 10% discount.

Signature

Print or Type Name and Title

Date

Please return completed form to: The Strand Theatre, P.O. Box 1547, Shreveport, LA, 71165-1547