

The Strand Theatre Program Advertising 2016-2017 Season



The Strand Theatre is preparing for another great season!

**Strand Show Programs are personally
handed out to approximately 20,000 people per year.**

The Strand Theatre of Shreveport is authorized to publish an ad in the 2016-2017 Program for:

Advertiser's Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email Address: _____

Please use LAST YEAR'S PROGRAM AD

This is a NEW AD

Copy is to be furnished by June 1, 2016. All copy MUST BE CAMERA READY and suitable for photo-offset process. If camera ready copy is not available, our printer will lay out the ad, and we will invoice you at cost. ALL COLOR ADS must come with four color separations. Ads can be emailed to strand@thestrandtheatre.com.



EARLY BIRD DISCOUNT

If we receive your prepaid ad with artwork and contract by **February 12, 2016** You may deduct **ten percent (10%)!**

Signature

Printed or Typed Name

Title

Please circle ad size and corresponding charge.

	Black and White	Color	Width & Height
Outside Back Cover	N/A	\$3,600.00	4 1/2 x 7 1/2
Inside Back Cover	N/A	\$3,000.00	4 1/2 x 7 1/2
Full Inside Page	\$1,250.00	\$1,500.00	4 1/2 x 7 1/2
Half Page	\$750.00		4 1/2 x 3 3/4
One-Third Page	\$550.00		4 1/2 x 2 1/2
One-Fourth Page	\$400.00		2 1/4 x 3 3/4
One-Eight Page	\$250.00		2 1/4 x 1 7/8

Please Return Completed Original to:

The Strand Theatre
P.O. Box 1547
Shreveport, LA 71165-1547
strand@thestrandtheatre.com